

GRAYS TUITION CENTRE – Online Tutoring

WEEK: 20

Week Beginning: 03/08/20

Subject: ENGLISH Year: 7

Lesson Objective:

- Understand how the techniques that make a speech effective
- Understand how to write your own speech

Keywords/ Concepts

- Audience
- Opening
- Ending

Class Worksheets

- Table on techniques
- Example speech extract with questions

Homework Worksheets

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Additional Notes

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Techniques that make an effective speech – Fill in the table

Technique	Example
Direct address Always refer to the audience as 'you'.	
	We have seen what we need to do. Now we need to do it and do it together.
Alliteration Repeating a sound in your speech could give your point more impact.	
	How did it come to this?
Quote an expert or use a statistic These details can make your speech more convincing and give authority to your arguments.	

Read the text and answer the questions:

In the novel *Animal Farm* by George Orwell, Old Major is an old, wise boar who gives a speech to his fellow farm animals. He speaks about how they are badly treated on the farm and wants to inspire them to rebel against (to rise up and fight) the farmer.

I do not think, comrades, that I shall be with you for many months longer, and before I die, I feel it my duty to pass on to you such wisdom as I have acquired. I have had a long life, I have had much time for thought as I lay alone in my stall, and I think I may say that I understand the nature of life on this earth as well as any animal now living. It is about this that I wish to speak to you.

Now, comrades, what is the nature of this life of ours? Let us face it: our lives are miserable, laborious, and short. We are born, we are given just so much food as will keep the breath in our bodies, and those of us who are capable of it are forced to work to the last atom of our strength; and the very instant that our usefulness has come to an end we are slaughtered with hideous cruelty. No animal in England knows the meaning of happiness or leisure after he is a year old. No animal in England is free. The life of an animal is misery and slavery: that is the plain truth.

Task

- What speech-making techniques does Old Major use to inspire the animals?
- Find evidence of each of these techniques
- Write about three different ways that he engages his listeners effectively.
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