

**GRAYS TUITION CENTRE – Online Tutoring**

**WEEK 10**

**Week beginning: 25/05/2020**

**Subject: ENGLISH**

**Year: 6**

**Lesson Objective:**

- To learn the key features of an advertisement and how to write an advertisement

**Keywords/concepts:**

- Advertisement

**Class worksheets:**

- To complete activities on the PowerPoint and worksheet 1

**Homework worksheets:**

- Children to write their own advertisement

Worksheet 1:

## **What Advertisement?**

**What brand or product is advertised with these slogans?**

I'm loving it

Finger lickin' good

Eat fresh

Taste the rainbow

They're GR-R-R-eat!

What's the worst that could happen?

Every little helps

Just do it

Does exactly what it says on the tin

Vorsprung durch Technik

Think different